

P.A.S.T.4Future Plus

Promoting Accessible and Sustainable Tourism for Future

INTERREG IPA CBC ITALY-ALBANIA-MONTENEGRO 2014/2020

Agenda

**Incoming Mission & B2B on Accessible & Sustainable Tourism
organized from Ministry of Finance and Economy**

Tirana 26th April 2023

Venue: Tirana International Hotel

09.00 – 09.30 Registration	
Scope of the B2B	<p>Minimum no. of 10 economic operators/one day from at least two different countries of the program area.</p> <p>This B2B meeting will aim at creating significant business relationships between two or more companies.</p> <p>In the meetings, the organizer will provide an introduction and facilitates services for effective business negotiations.</p> <p>Incoming missions can also refer to side events, study tours, and trend-watching events, in which not only economic operators but also students, teachers, and</p>



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	managers of public/ private bodies can participate.
Opening remarks 09.30 – 10.00	The P.A.S.T.4Future project and the Capitalization actions in the Interreg IPA CBC IT AL ME Programme <ol style="list-style-type: none"> 1) Endrit Yzeiraj, Deputy Minister, MFE 2) Davide Marciano, JS Regione Puglia 3) Mr. Neritan Totozani – Ministry of Finance and Economy – Albania
10.00 – 11.30	The P.A.S.T.4Future Plus creating networks through B2B <ol style="list-style-type: none"> 1. Ms. Eralda Shtylla, Ministry of Finance and Economy-Albania 2. Ms. Sofjola Kotelli, GIZ representative 3. Mr. Leonard Maci, Region cooperation in the Tourism Sector 4. Edlira Xhemo, Innovation in the tourism sector
11.30-12.00 Coffee break	
12.00 – 13.00	<ol style="list-style-type: none"> 1) Ms. Klotilda Binjaku, Head of Agency for Technology and Networks Communication Organization and Management (ATENEKOM) Albania <i>(Exploring Use Cases: The Role of Smart Cities in Creating Sustainable and Innovative Travel Experiences for the Future of Tourism)</i> 2) Representative from ODISEA Travel – Cooperation in Italy and Montenegro 3) Representative from innovative business 4) Ms. Mara Fenini and Andrea Paoro – representative from Italy business industry <i>Fenimprese Albania</i> <i>Fenimprese Monza Brianza</i> <i>Associazione datoriale – sanita</i>



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	5) Mr. Stefan Strazimiri, Steko shpk <i>(Prefab / pre-constructed homes)</i>
13.00 – 14.00 Lunch Break- networking lunch	
14.00-16.30	Q&A session Exchanges among participants Conclusions



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